

ADDRESS

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PHONE

07930 548 835

EMAIL


james@jsashworth.com

DATE OF BIRTH

30.04.1978


GENERAL SKILLS

Windows


Mac OS-X


Photoshop


Illustrator


Office 07



PowerPoint


WEB SKILLS

Dreamweaver


XHTML


CSS


Javascript


SEO


W3C Web Accessibility


Flash


PROFESSIONAL BIO

Based in London, I've been working within the computer Industry for over 8 years, specialising particularly in the area of New Media.

I love to learn new things and have a strong willingness to adapt and discover new skills and areas of business. As a result, I have acquired a broad range of experience, ranging from Print & Photographic retouching, Live Event Graphics, Web Design & Creation, to Video/Sound editing & DVD Authoring.

As well as the production side of getting a project completed, I have experience in Managing teams as well as individual projects.

EMPLOYMENT

Fujitsu Services

June 2007 - Present

Designer

Working within the Ideas Department, our role is to provide all creative & technical support, for both internal and external clients. My responsibility within the team is as follows:

- Bid support: Designing artwork and creative material for a bid - i.e., brochure creation, PowerPoint presentation and video production.
- Web Design and creation: Designing and building internal and external websites, making sure they adhere to the latest web standards.
- Video: Filming, editing and encoding video, for web, DVD and presentation work.

Clients included: MOD, Fujitsu, Morrisons.

TwentyFirstCentury Communications

July 2004 - July 2006

Creative Developer

Establishing myself a key member of the production team, I seized an opportunity to take on a new area of the business and further my skills within the company.

With the Video Department being only a 2 man department, the ability to work on several jobs simultaneously and to very tight deadlines was essential. I took on the challenge of quickly learning areas such as Video Capturing & Encoding, Offline & Online Editing, Sound Editing, Video Optimisation and DVD Authoring, to provide the department with much needed support.

Although my duties often kept me in the Edit Suite, this new found knowledge helped in taking on large projects with briefs covering multiple mediums. I was able to not only provide all technical support relating to the project but also take on the work myself!

Clients included: Vodafone, Orange, LG, Bobby Moore Foundation & Disney (BVHE).

VIDEO SKILLS

Adobe Premier Pro



Final Cut Pro



Adobe After Effects



Adobe Encore



Adobe Audition



Encoding for Web



PRINT SKILLS

InDesign



QuarkXPress



Acrobat



Photo Retouching



REFERENCES

Martin Ivell

Production Director

TwentyFirstCentury Comms

1.01 PM Building

Clerkenwell Workshops

27-31 Clerkenwell Close

London EC1R OAT

+44 (0)207 612 1021

Chris Kiernan

Head of Video Department

TwentyFirstCentury Comms

13 Brooklands Court

460 Wandsworth Road

London SW8 3LX

+44 (0)7771 632 515

ONLINE PORTFOLIO

www.jsashworth.com

TwentyFirstCentury Communications

Feb 2000 - July 2004

Web Programmer

Within the New Media Department, my role included taking of initial creative designs and implementing them across the whole project, in preparation for online use. This included preparing, optimising and final coding.

Responsible for managing projects right through to completion, with awareness of timescales & budget. Excellent team working skills and communication.

Make proactive steps to research and develop in key areas of the business.

Clients included: Hilton, Chelsea FC, Vodafone, Orange, Southern Group & The Risk Advisory Group.

TwentyFirstCentury Communications

July 1998 - Feb 2000

Graphic Designer

A media consultancy company that produce and create innovative corporate communications solutions.

Part of a small Design Department, my role included producing Promotional Materials (Brochures, CD covers, Stationary), Scanning, Image Retouching, Illustration, Large format colour printing, 35mm slide production and QTVR Photography and creation.

My responsibilities also included occasionally managing the department, overseeing projects and providing help & technical support to the other members of the team.

Clients included: Disney (BVHE), Toyota, Hilton, Vodafone, Canon, Lotus and American Express.

PERSONAL BIO

When I'm not hunched over my computer working, I'm usually hunched over it learning new things, listening to music and surfing. However, when I'm not ruining my eye sight even more doing either of those things, I love to be out socialising with friends. To keep healthy I swim & run (great for clearing the head). If I can drag somebody along I'll also play Tennis and Squash. Every so often I like to get away from it all and go Mountain climbing, in Scotland!